

We live in a world of unlimited choices.

I am here to help guide you through the often overwhelming process of creating an insurance and financial blueprint.

If you are an Individual, Business Owner, or someone involved with Corporate Benefits then I may have a solution for you.

I will work with you to identify and prioritize your financial and insurance goals. I can help you determine which insurance and financial products can best help you meet your objectives. Many times we find cost effective solutions which can decrease your expenses by 25% without the need to reduce your benefits.

Client Testimonials

“Ari is an incredible broker to work with. From the vendor side, it is refreshing to team with an agent who not only is open to new ideas, but will research them and work on solutions for his clients. Ari is an agent who always has his client’s best interest at heart, and will fight to assure his client gets the best options available. With his tenacity and drive, I enjoy working with Ari and his whole team - and recommend them for outstanding service.”

*Rachel Wright
Sr. Sales Exec
EHIM Rx*

“Simplified Benefits makes shopping for a Health Insurance a breeze. For the first time in our company’s history we can confidently say we have the best plan for our needs.”

*Joel Silverstein
President of Operations
Silver Metal*

“Simplified Benefits significantly improved our benefit package at a lower cost. The quality of their service far exceeded my expectations.”

*Dr. Noah R. Levi
Founder
Southfield Family Dental*



Simplified Benefits was founded in 2002 to provide individuals and businesses an easier way to shop and purchase insurance products. Our company frequently saves our clients thousands of dollars on their health insurance without necessarily cutting benefits.

Clients can expect high standards in the services we provide. Simplified Benefits represents only the top rated carriers in the industry. Our team focuses on presenting a variety of options, tailored to fit your company's insurance needs and budget. The Simplified Benefits team ensures accuracy through knowledgeable experts and search technology that is designed specifically to find you the best plan with the greatest benefits for your budget.

Our team's goal is to make complicated insurance decisions SIMPLIFIED in 3 steps.

Shop - *We shop and negotiate with the industry to find the best available plans in the marketplace. Our one-page Executive Proposal Summary gives employers the power to make decisions with more confidence than they've previously experienced.*

Educate - *We educate your employees to get the most out of their plans and help them to appreciate all of the value added services available to them.*

Service - *We provide exceptional service for both employer and employees throughout the year, not just during annual enrollment.*

You have a personal guarantee that our team will work hard on your behalf to secure you the lowest rates available in the market.

For you, our client, this provides competitive pricing, coverage options, and peace of mind that the company providing your insurance coverage meets our standards.

Providing the Following Insurance Products

- Individual and Group Health
- Group Dental
- Group Vision
- Group Life
- Health Savings Accounts (HSA)
- Individual and Group Short-Term Disability (STD)
- Individual and Group Long-Term Disability (LTD)